



May 29, 2024

Dear Laura Jester,

We are kicking off the fund-raising campaign for the **27<sup>th</sup> annual Metro Children's Water Festival (MCWF)**. Our 2023 festival was the first year we returned to pre-pandemic student numbers. We are excited again this year to be inviting students back at pre-pandemic levels of around 1,900 4<sup>th</sup> graders!

#### **What is the Metro Children's Water Festival?**

The festival is an interactive, hands-on, educational outreach program. The festival educates, motivates and challenges children to understand, conserve and protect water resources. It is one of the premier K-12 education events in the metro area and helps teachers achieve state and school district science standards for 4<sup>th</sup> grade. The festival is one of the largest education collaborations in the metro area and has been increasing awareness of water issues and solutions in students and adults for more than 25 years. Since it began in 1998 almost 29,000 students have attended the in-person festivals.

#### **Why sponsor the Children's Water Festival?**

- It provides free education on water resources to 4<sup>th</sup> graders in the metro area.
- It inspires students to learn more about water resources and protect clean water for future generations.
- It provides science enrichment that helps teachers meet state education standards.
- It creates enthusiasm and awareness around one of our most precious resources.
- Be recognized as a business or entity that supports water and environmental learning. Sponsors are recognized at the festival, in the festival booklet, on <https://metrocnwf.org/sponsors/>, through press releases and articles, and receive a certificate of sponsorship. We can provide the CWF logo to put on your website.

#### **How will funds be used?**

The festival is provided free to students. Sponsored funds cover rental charges for the State Fair Grounds where it's hosted, presenter fees, food & beverages for volunteers and presenters, materials for certain activities, and website hosting and maintenance. Sponsorship also covers some busing costs for schools that cannot afford transportation. Most organizers and the planning committee members are from public and private agencies that volunteer their time and expertise.

#### **How to sponsor**

Fill out and return the enclosed sponsor form. Thank you for supporting this event that gives so much to the children of Minnesota and identifies the metro area as a national leader in environmental stewardship.

Learn more at <https://metrocnwf.org/>

Thank you,

Adriana Atcheson  
Metro Children's Water Festival Planning Committee  
651-430-6716 or [adriana.atcheson@co.washington.mn.us](mailto:adriana.atcheson@co.washington.mn.us)

# Metropolitan Conservation Districts



## 2024 METRO CHILDREN'S WATER FESTIVAL SPONSOR FORM

Sponsors will be recognized in the Festival Program, at Festival site, in press releases, on the website and will receive a certificate of sponsorship. The Festival Program will be distributed to all participants (teachers, presenters, sponsors and volunteers) at and after the Festival.

We would like to be a Festival sponsor by funding educational materials, presenters and facility rental:  
(Please circle one.)

\$250

\$500

\$1000

\$2000

Other \$ 350

\_\_\_\_\_ We would like to donate materials (e.g. t-shirts, food, etc.), services or volunteers. Please ask a Festival organizer to call \_\_\_\_\_ at \_\_\_\_\_  
(contact person) (phone number)

\_\_\_\_\_ We would like to sponsor a school(s) by paying for transportation costs: (approx. \$450/bus.)

\_\_\_\_\_ We would be interested in having a company representative help the day of the event.

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**Please make check payable to: Metro Conservation Districts**

CONTACT NAME Laura Jester, Administrator DATE June 20, 2024

COMPANY Bassett Creek Watershed Management Commission  
(Please print this exactly as you wish it to appear in the program.)

ADDRESS P.O. Box 270825; Golden Valley MN 55427  
(Street, City or Town, Zip)

PHONE 952-270-1990

E-MAIL laura.jester@keystonewaters.com

### PLEASE RETURN TO:

Adriana Atcheson  
Washington County  
Department of Public Health & Environment  
14949 62nd Street North  
Stillwater, MN 55082



## Metro Children's Water Festival