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INVOICE

BILL TO

Laura Jesster
 Bassett Creek Watershed
 Management Commission

INVOICE # 1218
DATE 03/08/2021
DUE DATE 04/08/2021
TERMS Net 30

DESCRIPTION	QTY	RATE	AMOUNT
Social Media Researched and published 10 Facebook posts for February 1-March 7, 2021 that reached 3,080 people and had 90 engagements (278 clicks and reactions). Published 8 Instagram posts that had 45 "heart" reactions.	8.33	45.00	374.85
Consulting:Outreach 2-3-21 Salt chart and "Which deicer is safeest for our pets?" article for Sun Sailor/Current	5	45.00	225.00
Consulting:Outreach 2-9-21 Salt chart and article (continued)	7	45.00	315.00
Consulting:Meeting - Admin 2-10-21 Watershed Partners social media training	1.50	45.00	67.50
Consulting:Materials for project 2-11-21 finalized and sent salt chart and article to newspaper	3	4.39	13.17
Consulting:Outreach 2-12-21 video	5	45.00	225.00
Consulting:Outreach 2-16-21 posted Watershed Partners blog on BCWMC website	0.33	45.00	14.85
Consulting:Meeting - Admin 2-18-21 Zoom board meeting	3	45.00	135.00
Consulting:Minutes -Admin 2-22-21 board meeting minutes	3	45.00	135.00
Video 3-3-21, 3-4-21 Today's the Day to sweep up the salt	4.75	45.00	213.75

DESCRIPTION

QTY

RATE

AMOUNT

Subtotal: 1,719.12

Project Expenses Reimbursement:Reimbursement
Social media and other project expenses-March boost

1

68.35

68.35

Subtotal: 68.35

BALANCE DUE

\$1,787.47

facebook.com/BCWMC/ad_center/?refSource=www_pages_insights_promotions_tab

Search Facebook

Manage Page

Bassett Creek Watershed Management Commission

- Page
- Updates (64 new)
- Ad Center**
- All Ads
- Audiences
- Inbox (1 new message & 4 new comments)
- Business App Store
- Resources & Tools
- Manage Jobs
- Notifications (76 new)

Summary

Last 60 days

Dawn Dubats Pape spent \$68.35 on 1 ad in the last 60 days.

Reach	Post Engagement	Link Clicks
2,768	145	116

Ads

Ads activity is reported in the timezone of your account.

Active [View Results](#)

Messages

Going for a walk this beautiful weekend? Grab a broom, ...

2,768 Reach	2 Messaging Conversations Started	\$68.35 Spent of \$80.00
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Thank you for your business!