

Item 4Cvi.
BCWMC
3-19-20

Lawn Chair Gardener
5901 Birchwood St.
Shoreview, MN 55126
(651) 485-5171
dawn@lawnchairgardener.com
www.lawnchairgardener.com



INVOICE

BILL TO

Laura Jesster
Bassett Creek Watershed
Management Commission

INVOICE # 1196
DATE 03/02/2020
DUE DATE 04/01/2020
TERMS Net 30

DESCRIPTION	QTY	RATE	AMOUNT
Social Media Researched and published 8 Facebook posts for Feb. 2020 that reached 3,221 people and had 244 engagements (clicks and reactions)	4.25	45.00	191.25
Consulting:News article "Getting to Know Your Local Government: BCWMC" for Sun Post newspapers - researched, wrote, sent to newspaper editor	4	45.00	180.00
Consulting:Meeting attended February board meeting	4	45.00	180.00
Consulting:Mileage to and from Golden Valley City Hall	40	0.58	23.20
Board minutes February meeting minutes and submitted them to the administrator	4	45.00	180.00
			Subtotal: 754.45
Consulting:Education Meetings with SLP HS Roots and Shoots Environmental Club, Hennepin County Libraries & Hamline University to partner on salt education (2/13,20, 3/2/20)	2	45.00	90.00
Consulting:Education Meeting with Watershed Partners	3	45.00	135.00
Consulting:Education Mileage to CRWD for Watershed Partners meeting	24	0.58	13.92
			Subtotal: 238.92

Thank you for your business!

DESCRIPTION

QTY

RATE

AMOUNT

Consulting:Materials for project

1

199.92

199.92

Facebook ad for salt smart campaign

BALANCE DUE

\$1,193.29

Performance

You've spent \$199.92 over 24 days.

Post Engagement

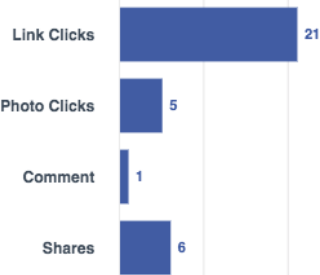
601

People Reached 3,193

Cost per Post Engagement \$0.33

Activity

Engagement on Facebook



Reach More People

This ad can reach more people in your audience when you add budget and duration

- Add \$92 for 1 day
Reach 7,539 - 21,788 people
- Add \$200 over 3 days
Reach 5,599 - 16,181 people per day

[Select custom budget and duration](#)

This adds \$92 to your original budget.

New budget: \$292
Run this ad until: Mar 3, 2020

[Add Budget](#)

Details

Status	Completed
Objective	Post engagements
Total budget	\$200.00 USD
Amount spent	\$199.92 USD

Preview



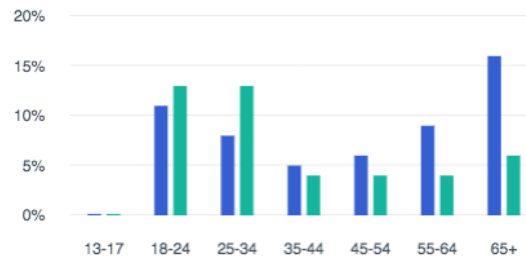
We need your help passing out SALT SMART info. cards to places unaware of best practices for salt. Please pick up a stack of cards at participating city halls and hand them out wher...

Audience

This ad reached 3,193 people in your audience.

People Placements Locations

55.7% Women 44.3% Men



Audience Name United States: Minnesota, 18 - 65+

Location - Living In United States: Minnesota

Age 18 - 65+