



Item 8E.  
BCWMC 2-18-16

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## MINUTES

December 8, 2015

A meeting of the West Metro Water Alliance (WMWA) was called to order by Diane Spector at 8:30 a.m., Tuesday, December 8, 2015, at Plymouth City Hall, 3400 Plymouth Blvd, Plymouth, MN.

Present were: Doug Baines, Elm Creek WMC; Laura Jester, Bassett Creek WMC; Shelley Marsh, Brooklyn Center; Ben Scharenbroich, Plymouth; Denis Hahn, Three Rivers Park District (TRPD); Diane Spector, Wenck Associates; Dawn Pape and John Bly, Metro Blooms; and Amy Juntunen, JASS.

1. Motion by Baines, second by Scharenbroich to approve the **agenda\*** as presented. *Motion carried.*
2. Motion by Baines, second by Scharenbroich to approve the **minutes\*** of the October 13, 2015 meeting as presented. *Motion carried.*
3. **Educator Update.** Over 3000 students participated in Lesson One, and over 850 students participated in Lesson Two. The Educators also participated in two school science/environmental fairs and two city events. A storm drain marking was planned for one school, but cancelled due to the weather. Mary Anderson will follow up to attempt to reschedule this spring.

The City of Plymouth had 200 drains marked with the circular plaques by 35 volunteers in 2015. The City plans to continue to expand that program. The drain marking program is good for community outreach and education.

The International Conference for Children Nature Networks will be held in St. Paul next May. TRPD will send staff. Educators from around the world will be attending the conference.

4. **Website.** Maps of the watersheds will be added to the Resources page. Wenck can create a dynamic map when members decide what items should be highlighted on the map. A map of the Watershed PREP schools is available on the Watershed PREP page. A new tab will be added for newsletter archives. Juntunen will assemble past newsletters. Information that can be added for lake associations include limnology primers, CAMP information, and workshops available for lake associations. Friends of WMWA should be added to the Links to Partners page and include MWMO, MCWD, and the City of Eden Prairie as they often attend and provide input at WMWA meetings. Facebook page links to watersheds and cities should also be posted. Photos on the website will be available for use by member cities and WMWA partners. Storm drain marking/adopt a storm drain information should be added to the Things You Can Do page. Grant information will be posted under Resources.

5. **Special Project Update.** The name that resonated with the most people from the State Fair is "Pledge to Plant for Pollinators and Clean Water." The landing page was reviewed. The landing page is the first impression and must capture the attention of the user. By using a single page, loss of users due to searching for information is eliminated. The pledge form is directly on the site. The page should link to the new WMWA website. Juntunen will provide a better WMWA logo for the page. Pledge makers will receive 1-2 Emails that provide information on resources to complete their planting, to sign up for the WMWA newsletter, and encouraging them to post photos of their planting to the Facebook page. The landing page will be changed to include a better WMWA logo, change Zip to City, Area to Area of Planting, and ft<sup>2</sup> to Sq Ft. A map of lakesheds, so homeowners can discover what lake or creek their property/street drains to, would be easy to promote. Pape will continue to polish the landing page and create subsequent website content.

*\*in meeting packet*

**BASSETT CREEK:** Crystal • Golden Valley • Medicine Lake • Minneapolis • Minnetonka • New Hope • Plymouth • Robbinsdale • St. Louis Park  
**ELM CREEK:** Champlin • Corcoran • Dayton • Maple Grove • Medina • Plymouth • Rogers  
**SHINGLE CREEK:** Brooklyn Center • Brooklyn Park • Crystal • Maple Grove • Minneapolis • New Hope • Osseo • Plymouth • Robbinsdale  
**WEST MISSISSIPPI:** Brooklyn Center • Brooklyn Park • Champlin • Maple Grove • Osseo

This project is very similar to the Monarch Venture project regarding native plants and may be a possible partnership. Wild Ones may also be interested in a partnership with this program. Can the County play a role in the program with technical assistance or funding to planters? Staff will contact Randy Anhorn at Hennepin County.

[Baines departed 9:18 a.m.]

**6. E-Newsletter.** Articles for the winter edition of the newsletter are due January 15. Jester will send an Email requesting articles. The newsletter should include an article on the Pledge to Plant campaign – why, when, etc.

**7. Other Business.**

**a.** A **tagline** was agreed upon: Engaging our community to reduce pollution and protect our lakes, streams, and wetlands.

**b.** **The next WMWA meeting** will be held at 8:30 a.m. on Tuesday, January 12, 2015, in the Parkers Lake Room, Plymouth City Hall.

**8. Adjournment.** There being no further business the meeting was adjourned at 10:01 a.m.

Respectfully submitted,



Amy Juntunen  
Recording Secretary

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