



Item 8C.
BCWMC 4-17-14

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MINUTES

March 11, 2014

A meeting of the West Metro Water Alliance (WMWA) was called to order by Diane Spector at 8:31 a.m., Tuesday, March 11, 2014, at Plymouth City Hall, 3400 Plymouth Boulevard, Plymouth, MN.

Present were: Laura Jester, Bassett Creek WMC; Ben Scharenbroich, Plymouth; Mary Anderson and Jenny Schaust, Educators; Kristina Geiger, Master Water Steward/Contract Writer; Ted Hoshal, resident, Medicine Lake; Joan Nephew, Freshwater Society (FWS); Mary Karius and Randy Anhorn, Hennepin County Environmental Services (HCES); Denis Hahn, Three Rivers Park District (TRPD); Diane Spector, Wenck Associations, Inc.; and Judie Anderson and Amy Juntunen, JASS.

1. Motion by Scharenbroich, second by Hahn to approve the **Minutes*** of the February 11, 2014 meeting. *Motion carried.*

2. **Administrative and Public Education Services Agreements** have been circulated for signature among WMWA members and to Shingle Creek as fiscal agent. Agreements have been signed by all WMO participants.

3. **Watershed PREP.**

a. **Update - 2014 classes.** Two more schools have been added. There is only one school in the Wayzata School District that has not signed up for the class. Gleason Lake and Zachary Lane schools were recently completed and flyers for the Yard & Garden Expo were given to students there. There will be a toilet at each school "the Talking John" from Project WET. Children write their questions and put them in the toilet.

b. **Hennepin County Green Partners Grant.** As part of the grant program, students have a take-home lesson to do with their parents and a storm drain goalie pledge form. Pencils have been ordered as giveaways for students who have completed the survey. Spring actions may include storm drain stenciling.

[Nephew arrived 8:39 a.m.]

c. **Update – 2014 Events.** Events include the Plymouth Yard & Garden Expo and Brooklyn Center's Earthfest. Plymouth has pledged their Enviroscape for the Expo.

4. **E-Newsletter – Water Links.**

a. Two **contract writers**, Kristina Geiger and Mary Beth Pottratz, have been added to the team.

b. **Process for publication.** The first assignment will be to ensure that we have up-to-date contacts at each city and for each watershed organization. Story ideas are easy to find but getting information from the cities can be tough.

Article ideas: MN Land Trust; Hennepin County Ag Educator; Master Water Steward projects/case studies; HCES volunteer programs; Highlighting current volunteers in monitoring programs such as Diane Stauner on Meadow Lake; Profiles of WMWA Educators; Tessman Park stream stabilization; Great Shingle Creek Cleanup; Connections at Shingle Creek; Announcements for grant funding; Tips to get neighborhood-level grant funding; Spring lawn care/gardening tips – preparing lawn, cleaning up winter debris, storm drains; FWS Lakes and Rivers conference on May 1-2.

Education required by cities: Info re TMDLs; load reductions and projects completed; public meeting/comment periods.

Events for different cities and civic engagement should be listed in each issue.

Alisa Reckinger and Amy Juntunen (LeMieux) are the primary contacts for the newsletter.

**in meeting packet*

BASSETT CREEK: Crystal • Golden Valley • Medicine Lake • Minneapolis • Minnetonka • New Hope • Plymouth • Robbinsdale • St. Louis Park
ELM CREEK: Champlin • Corcoran • Dayton • Maple Grove • Medina • Plymouth • Rogers
SHINGLE CREEK: Brooklyn Center • Brooklyn Park • Crystal • Maple Grove • Minneapolis • New Hope • Osseo • Plymouth • Robbinsdale
WEST MISSISSIPPI: Brooklyn Center • Brooklyn Park • Champlin • Maple Grove • Osseo

Motion by Karius, second by Scharenbroich to make article ideas a monthly agenda item. *Motion carried.*

- c. **Media Contacts.** J. Anderson is creating a list of media contacts and will provide it to the contract writers.

5. 2014 Marketing Plan.

a. **Partnership with Excelsior Brewery.** Excelsior is very committed to the program and the owner, John Klick, was prepared to attend this meeting but went to the wrong location. Nephew, Hoshal, and Juntunen will meet with him next week. Klick is thinking of two different coaster concepts for the spring, and two for the fall.

An Adopt-A-Highway group was suggested that would put a sign out on a roadside as free advertising, possibly near a water body to draw attention.

- b. **10 Things brochure.** The brochure is ready to be printed after a few last changes.

c. **Guidebook for Commercial Properties and Common Ownership Communities.** Information on pavers/pervious asphalt and underground treatments systems and other BMPs could be added. Under Routine Maintenance of ponds, an asterisk should be listed next to burning, that it should only be done by a specialist. The guidebook will be updated and sent around for comment one more time.

6. Other Business/Announcements.

a. **Metro Blooms.** Five workshops have been scheduled beginning later this month - Brooklyn Center, Brooklyn Park, Champlin, Plymouth and Crystal/New Hope/Robbinsdale. The Green Yard theme will continue in 2014.

b. **Plymouth Yard & Garden Expo.** The Expo is April 11, 6:00-9:00 p.m. and April 12, 9:00-1:00. The Plymouth Environmental Fair is scheduled for April 12 at the Expo this year instead of at a local school. Children's activities are encouraged, possibly a contest. M. Anderson and D. Baines volunteered to help staff the booths. A Doodle poll will be sent out to solicit more volunteers. The Bassett Creek, Shingle Creek and Elm Creek booths will be combined into a large area again and will include a WMWA focused area.

c. **Dick Gray,** the Founder of the Freshwater Society, has passed away. A memorial service will be held at the Gray Freshwater Center April 19.

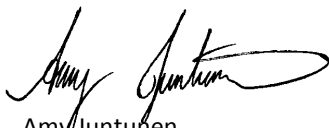
d. **NEMO Workshops.** NEMO 101 – *Linking Land Use to Clean Water* - workshops have been scheduled for May 8 in Edina and May 14 in Excelsior, from 5:00-8:30 p.m. The workshops are free but registration at <http://z.umn.edu/NEMO101> is requested.

e. The **Lakes and Rivers Conference – State of Water Conference** will be held May 1 and 2 at Cragun's in Brainerd. Citizens are encouraged to attend. Five different tracks will be presented. The conference is sponsored by the U of M, Conservation Minnesota, and the Freshwater Society.

The **next WMWA meeting** is scheduled for April 8, 2014 at 8:30 a.m. at Plymouth City Hall.

7. Adjournment. There being no further business, motion by Scharenbroich, second by Marsh to adjourn. *Motion carried.* The meeting was adjourned at 10:05 a.m.

Respectfully submitted,



Amy Juntunen
Recording Secretary

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